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Appl. No. 10/038,233 Amdt. Dated September 20, 2005 Reply to Office action of June 2, 2005 Attorney Docket No. P14408/34647-00435USPT EUS/J/P/05-6170

# REMARKS/ARGUMENTS

#### 1.) Claim Amendments

The Applicant has amended Claims 1, 15, 21-23, and 25; Claims 5, 7, 13, 19, 24 and 26 have been cancelled. Applicant respectfully submits no new matter has been added. Accordingly, Claims 1-4, 6, 8-12, 14-18, 20-23 and 25 are pending in the application. Favorable reconsideration of the application is respectfully requested in view of the foregoing amendments and the following remarks.

### 2.) Allowed Subject Matter

The Applicant extremely appreciates the Examiner's allowance of claims 9-12 and 14.

### 3.) Allowable Subject Matter

The Applicant further notes with appreciation the conditional allowance of claims 5, 6, 19, 20, 22 and 23. As the Examiner has suggested, claims 5, 19, and 22 have been rewritten in independent form including all limitation of the base claims and any intervening claims. Therefore no amendments have been made to narrow the scope of the pending claims or to create any sort of estoppel.

As a result, now amended independent claims 1, 15 and 21 and their respective dependent claims are now in condition for allowance. The Applicant has further amended independent claim 15 to correct a certain antecedent basis by reversing the steps of "associating" and "generating" a unique ID. Dependent Claims 22, 23 and 25 have also been amended to correct a typographical error of referring to a "location privacy policy" rather than the "location privacy proxy" as stated in independent Claim 21. A favorable consideration by the Examiner and a Notice of Allowance for all pending claims is respectfully requested.

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## CONCLUSION

In view of the foregoing remarks, the Applicant believes all of the claims currently pending in the Application to be in a condition for allowance. The Applicant, therefore, respectfully requests that the Examiner withdraw all rejections and issue a Notice of Allowance for all pending claims.

The Applicant requests a telephonic interview if the Examiner has any questions or requires any additional information that would further or expedite the prosecution of the Application.

Respectfully submitted,

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